



## NEWS RELEASE

### **Alpine Announces New Website for TrusSteel Cold Formed Steel Products**

**Glenview, IL., September 1, 2016** – Alpine TrusSteel, the industry leading supplier of cold-formed steel truss products, software and engineering support for commercial construction, has launched a new website tailored to the Architectural, Structural Engineering and General Contractor communities. The website address has not changed and can be accessed at [www.trussteel.com](http://www.trussteel.com).

The updated look provides an ultramodern design consistent with other ITW Residential Construction products including Alpine and VisionRez. The new site allows quick access to TrusSteel's [Truss Design Manual](#), the industry standard reference guide for cold-formed steel trusses. Over 100 engineering details are available for download in PDF or DWG format. Informative literature on subjects such as steel floor trusses, guide specifications and the benefits of symmetrical shapes is also available.

“Beyond providing extensive technical information, the site allows easy navigation for contractors to locate their local Authorized Fabricators for project quotations,” said Dave Dunbar, TrusSteel’s sales manager. “The new website will only enhance our standing as the most specified cold-formed steel truss system on the market. Subject matter will continuously be added to the site to ensure deliverable content is up to date.”

Links to social media outlets such as Facebook, Twitter and LinkedIn are located on the Homepage. Easy navigation to important industry associations such as the Cold-Formed Steel Engineers Institute and Structural Building Components Association are available. Quick access to Alpine, Alpine Academy and VisionREZ websites can also be found on most pages throughout the website.

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### **About TrusSteel**

TrusSteel is the commercial framing industry's premier cold-formed steel truss system. Our innovative Double-Shear™ fastening technology combines with our patented symmetrical profile to efficiently transfer structural load. The unique system provides more overall stability which makes TrusSteel easier to handle and easier to install, with less need for additional installation of external restraints. Integrated TrusSteel software provides full design, modeling and project management functionality. Exceptional engineering support along with an extensive library of standard details, permits authorized TrusSteel fabricators to quickly design, bid and deliver quality roof components all backed by ITW's commitment to excellence.

### **About Alpine**

Recognized for its engineering excellence, productivity-enhancing software and equipment solutions, and the industry's best service, Alpine is a leading provider of building component software, metal connector products and equipment to component manufacturers. Since 1966, the company has partnered closely with customers to enhance their business and productivity. Alpine is also a leader in delivering software solutions that increase homebuilder productivity and profitability. Alpine is part of the Residential Construction (North America) Division of Illinois Tool Works Inc., a Fortune 250 global multi-industrial manufacturing leader with revenues totaling \$13.4 billion in 2015. For additional information, visit [www.alpineitw.com](http://www.alpineitw.com) or [www.itw.com](http://www.itw.com).

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