



NEWS RELEASE

NEW WEBSITE LAUNCHED FOR VISIONREZ™ SOFTWARE

Grand Prairie, TX, August 30, 2016 – In the midst of industry excitement surrounding the recent launch of VisionREZ™ 2017 Plug-Ins for Revit® and Navisworks®, Alpine, an ITW company, is unveiling a newly renovated website for the software at www.VisionREZ.com. Redesigned to improve overall user experience, new features have been added to direct users quickly to their specific areas of interest, and stay informed with the latest industry news. The new website will also replace ITWInstinct.com.

Key features of the new website include:

Product & Educational Information

- BIM Learning Center
- Revit Technology Information
- VisionREZ Product Information
- Training and Support
- Information by user segment - Builder, Designer, Estimator, Component Manufacturer, or Homeowner

Newsfeed

The VisionREZ site will also serve as a live industry newsfeed for the building community. Specifically focused on the residential construction industry, users are encouraged to bookmark the homepage to stay in touch with articles and announcements from the VisionREZ team and other industry experts.

New Look

The website features a new logo that has been redesigned to capture the innovative spirit of the VisionREZ brand. The contemporary design will also be used as a QR code for future events and promotions.

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“Our new website will strengthen our connection with our customers, and help them learn how we can help them make using Revit® for residential construction simple. We are receiving strong feedback about our software and its ability to help companies gain efficiency, thus saving them money. It is an exciting time to be a part of our industry,” said Michael Schwitter, Business Manager for VisionREZ.

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About VisionREZ

VisionREZ is a BIM- based technology that integrates information and functions through a single interchangeable file format utilized by the entire supply chain. VisionREZ software enables users to streamline work processes, deliver more accurate documents and produce higher-quality designs. Schedules populate bill of material listings to aid cost estimates, while 3D models are shared collaboratively with manufacturing solutions to increase efficiency and reduce waste. From concept to production, VisionREZ is designed to help users work the way they build. For additional information, please visit www.visionrez.com.

About Alpine

Recognized for its engineering excellence, productivity-enhancing software and equipment solutions, and the industry's best service, Alpine is a leading provider of building component software, metal connector products and equipment to component manufacturers. Since 1966, the company has partnered closely with customers to enhance their business and productivity. Alpine is also a leader in delivering software solutions that increase homebuilder productivity and profitability. Alpine is part of the Residential Construction (North America) Division of Illinois Tool Works Inc., a Fortune 250 global multi-industrial manufacturing leader with revenues totaling \$13.4 billion in 2015. For additional information, visit www.alpineitw.com or www.itw.com.