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**ALPINE'S CANADA SOFTWARE PACKAGE FOR TRUSS CONSTRUCTION
NOW SPECIFIES SIMPSON STRONG-TIE CONNECTORS**

VERNON HILLS, Ill., March 11, 2015 – With the March update of Alpine's IntelliVIEW 15.01 software platform for truss builders, Alpine's Canadian customers are now able to automatically specify Simpson Strong-Tie framing hardware for their job.

The automated specification of Simpson Strong-Tie products has been available to Alpine's U.S. customers for several years. With this software update, that capability is now being expanded to Canada.

"We are constantly seeking new ways to add value and increase productivity for our customers," said Jeff Allan, Alpine's national sales manager for Canada. "Giving customers additional product options by renewing the working relationship between Alpine and Simpson Strong-Tie accomplishes this objective very effectively."

"This is a win for Alpine, a win for Alpine customers and a win for Simpson Strong-Tie," said Mike Petrovic, Simpson Strong-Tie Canada general manager. "This new capability makes it easier for our mutual customers to use Alpine software to specify our framing hardware. We have had a strong working relationship with Alpine for many years, and are happy to have found a mutually beneficial way to work together again in Canada."

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ALPINE'S CANADA SOFTWARE PACKAGE / PAGE 2

IntelliVIEW is a dynamic, fully integrated software solution for laying out and designing a building's rough framing elements, including roof and floor trusses, wall panels, precut walls, solid sawn, engineered wood panels (EWP), construction hardware and sheathing. It is the only comprehensive component manufacturing business suite that enables real-time integration across vital business operations for unparalleled productivity.

About Alpine

Recognized for its engineering excellence, productivity-enhancing software and equipment solutions, and the industry's best service, Alpine is a leading provider of building component software, metal connector products and equipment to component manufacturers. Since 1966, the company has partnered closely with customers to enhance their business and productivity. Alpine is also a leader in delivering software solutions that increase homebuilder productivity and profitability. The company is a division of Illinois Tool Works Inc., a Fortune 200 global diversified manufacturer with \$14.5 billion in revenue in 2014. For additional information, visit www.alpineitw.com.

About Simpson Strong-Tie Company Inc.

For more than 55 years, Simpson Strong-Tie has focused on creating structural products that help people build safer and stronger homes and buildings. Considered a leader in structural systems research, testing and innovation, Simpson Strong-Tie works closely with industry professionals to provide code-listed, field-tested products and value-engineered solutions. Its structural products are recognized for helping structures resist high winds, hurricanes and seismic forces. The company's extensive product offering includes engineered structural connectors, fasteners, fastening systems, lateral-force resisting systems, anchors and products that repair, protect and strengthen concrete. From product development and testing to training and engineering and field support, Simpson Strong-Tie is committed to helping customers succeed. For more information, visit strongtie.com and follow us at facebook.com/strongtie or at twitter.com/strongtie.

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